

Privacy Policy

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Introduction

Block Science, Inc., a Delaware corporation ("**Company**" or "**We**") respects your privacy, and we are committed to protecting your personal information through our compliance with this privacy policy.

This policy describes the types of information we may collect from you or that you may provide: online when you visit [block.science](#), including any content, functionality, and services offered on or through [block.science](#), including [blog.block.science](#) (our "**Website**"); or offline, for example when you participate in a survey or research project. This policy also describes our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website or via offline means;
- In email, text, and other electronic messages between you and this Website.

It does not apply to information collected by:

- A website operated by a third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or through the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will process it. If you do not agree with our policies and practices, your choice is not to use our Website, including products and services found on our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see the Changes to Our Privacy Policy section, below). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Persons Under the Age of 18

Our Website is not intended for persons under 18 years of age. No one under age 18 may provide any personal information to the Website. We do not knowingly collect personal information from persons under 18. If you are under 18, do not use or provide any information on this Website or through any of its features. If we learn we have collected or received personal information from a person under 18 without verification of parental consent, we will delete that information.

Information We Collect About You and How We Collect It

We collect several types of information from and about users, including information:

- By which you may be personally identified, such as name or email address (such as when subscribing to our newsletter) ("**personal information**").

We collect this information:

- Directly from you when you provide it to us.

Information You Provide to Us

The information we collect may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of subscribing to our blog or requesting further services.
- Records and copies of your correspondence (including email addresses) if you contact us.

Information We Collect Through Automatic Data Collection Technologies

We do not collect personal information automatically. We use a third-party platform, Plausible, for analytics (which analyzes anonymized data collected from visitors, including visits to our Website, duration of visits, bounce rates, etc.) and the measurement is carried out anonymously. No cookies and no personal information are collected or used in these analytics.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). For information on how you can opt out of behavioral tracking on this Website and how we respond to web browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking, please email us at info@block.science.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications on the Website are served by third parties, including content providers and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. Most web browsers are set to accept cookies by default. If you prefer, you can choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Website.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your subscription to our blog, if subscribed.

- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website, if any.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

Disclosure of Your Information

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To fulfill the purpose for which you provide it.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our [Terms of Use](#).
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other organizations for the purposes of fraud protection.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. If you have any questions about how we use any personal information, please contact us at info@block.science. You may opt out of receiving emails from us by following the unsubscribe instructions in those emails. If you opt out, we may still send you non-promotional emails, such as those about your account or our ongoing business relations.

Residents of certain states may have additional personal information rights and choices. Please see the Your State Privacy Rights section, below for more information.

Accessing and Correcting Your Information

You may send us an email at info@block.science to request access to, correct, or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Residents of certain states may have additional personal information rights and choices. Please see the Your State Privacy Rights section, below for more information.

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Opt-out of personal data processing for:
 - targeted advertising (excluding Iowa);
 - sales; or
 - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights please contact info@block.science. To appeal a decision regarding a consumer rights request please email your appeal request to info@block.science, explaining your exercise of these rights and why the decisions should be appealed.

The state of Nevada provides its residents with a limited right to opt out of certain personal information sales. Residents who wish to exercise this sale opt-out rights may submit a request to this designated address: info@block.science. However, please know we do not currently sell data (as defined under Chapter 603A of the Nevada Revised Statutes) triggering that statute's opt-out requirements.

Transfer of Information to the US and Other Countries

Company is based in the United States and we process and store information in the U.S. and other countries. Therefore, we and our service providers may transfer your information to, or store or access it in, jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction. By using the Website or otherwise providing personal information to us, you consent to the transfer of your personal information to the United States and/or other countries that may not provide equivalent levels of data protection as your home jurisdiction.

Individuals in the European Economic Area or Switzerland

If you are in the European Economic Area (“EEA”) or Switzerland, you have certain rights and protections under the law regarding the processing of your personal data. Note that Company is the controller of your personal data when collected in the EEA or Switzerland.

Legal Basis for Processing

If you are in the EEA or Switzerland, when we process your personal data we will only do so in the following situations:

- We need to use your personal data to perform our responsibilities under our contract with you (e.g., providing the products or services you have requested).

- We have a legitimate interest in processing your personal data. For example, we may process your personal data to provide, secure, and improve our products and services and to communicate with you about our products and services.
- Such processing is necessary to comply with our legal obligations.
- We have your consent to do so. When consent is the legal basis for our processing, you may withdraw such consent at any time.

Data Subject Requests

You have the right to access personal data we hold about you and to ask that your personal data be corrected, erased, or transferred. You may also have the right to object to, or request that we restrict, certain processing. If you would like to exercise any of these rights, you may contact us as indicated below in the Contact Information section.

Data Retention

We store the information we collect on you for as long as is necessary for the purpose(s) for which we originally collected it, or for other legitimate business purposes, including to meet our legal, regulatory, or other compliance obligations.

Questions or Complaints

If you have a concern about our processing of personal data that we are not able to resolve, you have the right to lodge a complaint with the data privacy authority where you reside.

For contact details of your Data Protection Authority, please see:

http://ec.europa.eu/justice/data-protection/article-29/structure/data-protection-authorities/index_en.htm.

Data Security

We have implemented commercially reasonable measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) access to certain parts of our Website, you are responsible for keeping this access confidential and personal to yourself. We ask you not to share your access with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Third-Party Links

The Website may contain links to third-party websites such as social media sites and may also contain third-party plug-ins and functionalities. If you choose to use these sites or features, you may disclose your information not just to those third parties, but also to their users and the public more generally depending on how their services function. We are not responsible for the content or practices of those websites or services. The collection, use, and disclosure of your information

will be subject to the privacy policies of the third-party websites or services, and not this privacy policy. We urge you to read the privacy and security policies of these third parties.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

For questions about this privacy policy and our privacy practices, or to submit a complaint or concern, please contact us at: info@block.science.